



**Alabama Council of Association Executives**

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October 17, 2011

Kevin Sweeney  
Kevin Sweeney Speakers  
100 Clear Lake Court  
Southlake, TX 76092

Dear Kevin:

Thank you for the brilliant and inspiring presentation at our annual convention. As one of our members said on their evaluation, "His presentation was outstanding and the delivery was fabulous!"

You delivered strong value to our members and information they can begin to use immediately in their daily routines both professionally and personally. You are clearly an expert in your field. I know our members will now perform skillfully when they are under pressure. You delivered great benefit to our association. I thank you for that.

I also appreciated you getting to the convention the day before your presentation so that you could interact and meet so many of our members at the tradeshow and dinner party. Our members truly enjoyed meeting and talking with you.

Please let me know if I can ever help you in the future and by all means use me as a strong reference for the value you deliver to your audience.

Best Regards,

Larry Vinson, CAE  
Executive Director