



May 16, 2005

Kevin Sweeney  
Kevin Sweeney Speakers  
100 Clear Lake Court  
Southlake, TX 76092

Dear Kevin:

Thank you for your inspiring speech this month for the North Texas Chapter of APICS. Your ability to keep the audience riveted to your presentation was phenomenal. Also the parallels you drew between your incredible story and the application to our member's professional and personal lives was much appreciated.

All the comments I heard were very positive. I sincerely appreciate you taking the time to share with us your experiences and knowledge of how preparation and confidence allows one to perform at a much higher performance level than without the proper Involvement and Intensity. Everyone can improve their personal performance and expectations of themselves by the use of the SUCCESS SIR formula that you provided.

You gave the audience multiple tools, which they can begin to use immediately, and as our President said to you in a note, "The point about preparation was my take away. Too often I am a 'fly by the seat of the pants' planner. I know I need to concentrate on this and I have started today. Thanks for getting me started."

Your presentation had real meat and real value for our members.

Please let me know if I can ever be of assistance and clearly use me as a reference.

Sincerely,

A handwritten signature in cursive script that reads "Larry T. Wigley".

Larry T. Wigley  
Director of Programs