



August 22, 2012

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Lt. Colonel Kevin Sweeney  
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### INTERNATIONAL BOWL EXPO 2012

Dear Kevin:

This year's International Bowl Expo was a resounding success thanks in large part to our fine line up of well-known patriotic speakers including yourself, Captain Scott O'Grady, and Captain Mark Kelly.

Your presentation supported our theme of "United We Bowl" and as a thought leader you gave our members results oriented ideas for making profitable business decisions that will also put our members in position to excel under the pressures they encounter.

As was quoted in our recent *Bowling Center Magazine* article about your presentation: "*Now our members know the answer to the question, 'How do you put yourself and your team in position to excel under pressure?'*" The answer: "*Proper preparation, passion, focus, team work and confidence.*"

Additionally, your knowledge of the bowling industry was unique and made your presentation even more valuable and pertinent for our members. As you know, I enjoyed and benefited from your presentation to such an extent that I want you to come to our office and give the same presentation to not only my full BPAA staff, but to the entire staff at the International Bowling Campus which includes the United States Bowling Congress, the International Bowling Museum and Hall of Fame and the International Bowling Training and Research Center. Your ideas on leadership and teamwork will make our organizations much stronger and united for our common cause going forward.

I am excited for your follow-up program at our campus next month!!

Sincerely,

Steve Johnson  
Executive Director