



THE
DMA
Dallas/Fort Worth
Chapter

The Direct Marketing Association of Dallas/Ft. Worth

James J. Curry
4709 Hillside Drive
Arlington, Texas 76013
February 28, 2005

Mr. Kevin Sweeney
100 Clear Lake Court
Southlake, Texas 76092

Dear Mr. Sweeney,

The presentation you gave at our monthly meeting on Thursday is receiving rave reviews from our membership. We appreciate how you apply your first hand knowledge and experience in overcoming major obstacles to the challenges we face in our daily routines.

Your presentation provided an outstanding forum to ask questions, voice opinions, and receive answers. Your Pressure Cooker Confidence™ strategy is an approach that will enhance both our personal and our business lives.

Thank you again, not only for such an informative and pleasant afternoon, but also for your service to our Country.

Sincerely,

James J. Curry
VP, Programming