



November 21, 2013

Lt. Col. Kevin Sweeney (ret)
Kevin Sweeney Speakers
Southlake, TX

Dear Kevin:

Please know you were EXTREMELY well received, had a great message, and we loved having you at the annual Iowa SHRM conference. Thanks so very much! We in Iowa think you're fabulous! Our audience had many impressive comments such as:

'How personal he made his presentation for our audience. He spoke from the heart and kept us all listening to every word.'

'Very engaging man!!!! Loved the story telling delivery.'

'Col Sweeney obviously tailored his presentation to the audience—incorporating a lot of bits/themes from the conference.'

'Charismatic speaker. Excellent. Thank you!'

'He told stories that were memorable and he used his entire body to tell the stories! His lessons in leadership, teamwork, focus, and proper preparation... were invaluable for any leader.'

'Thank you for sharing your insight and stories! Loved the stories and their applicability to our needs both professionally and personally. When I share the airplane story with others (especially my husband and son), their jaws drop when I tell them about the predicament you were in...but they are heartened to hear how you all worked together as a team and your flying prowess. It's always good to go to a conference and come back with memorable learning points.'

WOW, great comments!! I'll be more than happy to talk to anyone who is interested in potentially having you for their conference or convention. We loved it, and we loved you....what a fabulous, wise, and fun person with incredible knowledge to help our members execute better in their professional jobs and also in their lives!

Again, let me know if I can ever recommend you.

Best Regards,

Shirley Hoveland, SPHR, CCP, GRP, FLMI
Iowa SHRM Conference Chairperson